

CONTRACT

KHON
88 Piikoi Street
Honolulu, HI 96814
(808)591-2222

And:

Media Strategies & Research
1580 Lincoln Street
Suite #510
Denver, CO 80203

Contract / Revision 150745 /		Alt. Order #
Product		
Contract Dates 09/17/12 - 09/23/12		Est. # 11956
Advertiser POL - Mazie Hirono for Senate		Original Date / Revision 09/13/12 / 09/13/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KHON	Account Executive KHON House	Sales Office KHON-Local
Special Handling		
Demographic Adults 25-54		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KHON	09/17/12	09/21/12	M-F Wake Up 2day 6a-7a	6a-7a		:30			NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	11111--				5	\$300.00			
N 2	KHON	09/17/12	09/21/12	M-F Wake Up 2day 7a-8a	7a-8a		:30			NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	11111--				5	\$300.00			
N 3	KHON	09/17/12	09/21/12	Live with Kelly	8a-9a		:30			NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	11111--				5	\$50.00			
N 4	KHON	09/17/12	09/21/12	Family Feud	M-F 9-930A		:30			NM	5	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	11111--				5	\$25.00			
N 5	KHON	09/17/12	09/21/12	Family Feud	M-F 930-10a		:30			NM	5	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	11111--				5	\$25.00			
N 6	KHON	09/17/12	09/21/12	Dr. Phil	3p-4p		:30			NM	5	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	11111--				5	\$25.00			
N 7	KHON	09/17/12	09/21/12	Rachael Ray	4p-5p		:30			NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	11111--				5	\$100.00			
N 8	KHON	09/17/12	09/21/12	M-F 5p-530p News	5p-530p		:30			NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	11-11--				4	\$500.00			
N 9	KHON	09/17/12	09/21/12	M-F 530p-6p News	530p-6p		:30			NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	11111--				5	\$500.00			
N 10	KHON	09/19/12	09/19/12	M-F 6p-630p News	6p-630p		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	--1----				1	\$1,500.00			
N 11	KHON	09/17/12	09/21/12	Wheel of Fortune	630p-7p		:30			NM	5	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	11111--				5	\$1,500.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, NVT Portland, LLC, NVT Hawaii Licensee, LLC and NVT Wichita Licensee, LLC will not discriminate in any contract for advertising on the basis of race or gender, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or gender.

Contract Agreement Between:



KHON
88 Piikoi Street
Honolulu, HI 96814
(808)591-2222

Contract / Revision

150745 /

Alt. Order #

Contract Dates

09/17/12 - 09/23/12

Product

Est. #

11956

Advertiser

POL - Mazie Hirono for S

Original Date / Revision

09/13/12 / 09/13/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 12	KHON	09/22/12	09/22/12	Sa 10p-1035p	10p-1035p		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		09/17/12	09/23/12	-----1-				1	\$900.00		1	\$1,500.00
N 14	KHON	09/20/12	09/20/12	M-F 10p-1035p	10p-1035p		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		09/17/12	09/23/12	---1---				1	\$1,500.00		1	\$300.00
N 15	KHON	09/23/12	09/23/12	Su 10p-1035p	10p-1035p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		09/17/12	09/23/12	-----1				1	\$900.00		1	\$300.00
N 16	KHON	09/21/12	09/21/12	Big Bang Theory	9-930P		:30			NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		09/17/12	09/23/12	----1--				1	\$300.00		1	\$600.00
N 17	KHON	09/17/12	09/21/12	M-F Wake Up 2day 530a-6a	530a-6a		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		09/17/12	09/23/12	11111--				5	\$300.00		1	\$2,500.00
N 20	KHON	09/22/12	09/22/12	Sat. Wheel of Fortune	630p-7p		:30			NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		09/17/12	09/23/12	-----1-				1	\$600.00		1	\$2,500.00
N 28	KHON	09/19/12	09/19/12	X-FACTOR W	VARIOUS		:30			NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		09/17/12	09/23/12	--1----				1	\$2,500.00		61	\$25,825.00
Totals											61	\$25,825.00

*Tax 1 Note: Sales Tax 4.712%.

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
08/27/12 - 09/23/12	61	\$25,825.00	\$21,951.25	\$1,034.34	\$22,985.59
Totals	61	\$25,825.00	\$21,951.25	\$1,034.34	\$22,985.59

Signature: _____

Date: _____

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Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. This contract is made in accordance with the provisions of the National Association of Broadcasters (NAB) Arbitration Rules and Regulations, which are incorporated herein by reference. This contract is made in accordance with the provisions of the National Association of Broadcasters (NAB) Arbitration Rules and Regulations, which are incorporated herein by reference. This contract is made in accordance with the provisions of the National Association of Broadcasters (NAB) Arbitration Rules and Regulations, which are incorporated herein by reference.

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801 South King Street
Honolulu, HI 96813
(808)535-0400

www.KITV.com

And:

Media Strategies & Research
1580 Lincoln Street
Suite 510
Denver, CO 80203

Contract / Revision 951606 /		Alt Order #
Product 9/17 WK		
Contract Dates 09/17/12 - 09/23/12		Estimate # 11956
Advertiser Hirono/D/Senate		Original Date / Revision 09/13/12 / 09/13/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KITV	Account Executive KITV Political Local K	Sales Office Honolulu
Special Handling Political Duplicate File Copy		
Demographic Adults 25-54		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KITV	09/17/12	09/23/12	KITV 4 News This Morning	530-6A		:30			NM	5	\$500.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	11111--				5	\$100.00			
N 2	KITV	09/17/12	09/23/12	KITV 4 News This Morning	6-7A		:30			NM	5	\$750.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	11111--				5	\$150.00			
N 3	KITV	09/17/12	09/23/12	GMA M-F	7-9am		:30			NM	9	\$270.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	12222--				9	\$30.00			
N 4	KITV	09/22/12	09/22/12	Weekend GMA	5am-6am		:30			NM	1	\$30.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----S-				1	\$30.00			
N 5	KITV	09/22/12	09/22/12	KITV4 NewsThis Morn Sa/SuKITV4 NewsThis M			:30			NM	1	\$25.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----S-				1	\$25.00			
N 6	KITV	09/23/12	09/23/12	KITV4 NewsThis Morn Sa/Su6-7A			:30			NM	1	\$70.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----S				1	\$70.00			
N 7	KITV	09/23/12	09/23/12	KITV4 NewsThis Morn Sa/Su7-8A			:30			NM	1	\$70.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----S				1	\$70.00			
N 8	KITV	09/17/12	09/23/12	The View	8:58-10:00 am / Hc		:30			NM	5	\$750.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



KITV
801 South King Street
Honolulu, HI 96813
(808)535-0400

www.KITV.com

<u>Contract / Revision</u>	<u>Alt Order #</u>
951606 /	

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/17/12 - 09/23/12	9/17 WK	11956

<u>Advertiser</u>	<u>Original Date / Revision</u>
Hirono/D/Senate	09/13/12 / 09/13/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount																										
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	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																																	
Week:	09/17/12	09/23/12	11111--	5	\$150.00																																	
N 9	KITV	09/17/12	09/23/12	Ricki Lake Show Day	10-11a		:30			NM	3	\$150.00																										
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<table><tr><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="7"></td></tr><tr><td>Week:</td><td>09/17/12</td><td>09/23/12</td><td>1-11---</td><td>3</td><td>\$50.00</td><td colspan="7"></td></tr></table>														<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>								Week:	09/17/12	09/23/12	1-11---	3	\$50.00							
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																																	
Week:	09/17/12	09/23/12	1-11---	3	\$50.00																																	
N 10	KITV	09/17/12	09/23/12	Judge Judy Daytime	Judge Judy Daytim		:30			NM	3	\$120.00																										
Class of Time - Immediately Pre-emptible without notice																																						
<table><tr><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="7"></td></tr><tr><td>Week:</td><td>09/17/12</td><td>09/23/12</td><td>-1-11--</td><td>3</td><td>\$40.00</td><td colspan="7"></td></tr></table>														<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>								Week:	09/17/12	09/23/12	-1-11--	3	\$40.00							
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																																	
Week:	09/17/12	09/23/12	-1-11--	3	\$40.00																																	
N 11	KITV	09/17/12	09/23/12	Ellen	3-4pm		:30			NM	5	\$250.00																										
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Week:	09/17/12	09/23/12	11111--	5	\$50.00																																	
N 12	KITV	09/17/12	09/23/12	Dr Oz 4-5p	4-5p		:30			NM	8	\$480.00																										
Class of Time - Immediately Pre-emptible without notice																																						
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	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																																	
Week:	09/17/12	09/23/12	21212--	8	\$60.00																																	
N 13	KITV	09/17/12	09/23/12	KITV News At 5	5-5:30pm		:30			NM	5	\$750.00																										
Class of Time - Immediately Pre-emptible without notice																																						
<table><tr><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="7"></td></tr><tr><td>Week:</td><td>09/17/12</td><td>09/23/12</td><td>11111--</td><td>5</td><td>\$150.00</td><td colspan="7"></td></tr></table>														<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>								Week:	09/17/12	09/23/12	11111--	5	\$150.00							
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																																	
Week:	09/17/12	09/23/12	11111--	5	\$150.00																																	
N 14	KITV	09/17/12	09/23/12	KITV News At 6	6-6:30pm		:30			NM	5	\$1,750.00																										
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Week:	09/17/12	09/23/12	11111--	5	\$350.00																																	
N 15	KITV	09/17/12	09/23/12	How I Met Your Mother M-F	6:27-7:00 pm		:30			NM	5	\$375.00																										
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	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																																	
Week:	09/17/12	09/23/12	11111--	5	\$75.00																																	
N 16	KITV	09/22/12	09/22/12	How I Met Your Mother Sat	6:30-7:00 pm		:30			NM	1	\$50.00																										
Class of Time - Immediately Pre-emptible without notice																																						
<table><tr><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="7"></td></tr><tr><td>Week:</td><td>09/17/12</td><td>09/23/12</td><td>-----S-</td><td>1</td><td>\$50.00</td><td colspan="7"></td></tr></table>														<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>								Week:	09/17/12	09/23/12	-----S-	1	\$50.00							
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																																	
Week:	09/17/12	09/23/12	-----S-	1	\$50.00																																	
N 17	KITV	09/17/12	09/17/12	CMA MUSIC FESTIVAL	7-10P		:30			NM	1	\$1,600.00																										
Class of Time - Pre-emptible with notice																																						
<table><tr><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="7"></td></tr><tr><td>Week:</td><td>09/17/12</td><td>09/23/12</td><td>M-----</td><td>1</td><td>\$1,600.00</td><td colspan="7"></td></tr></table>														<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>								Week:	09/17/12	09/23/12	M-----	1	\$1,600.00							
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																																	
Week:	09/17/12	09/23/12	M-----	1	\$1,600.00																																	
N 18	KITV	09/18/12	09/18/12	20/20	8-10P		:30			NM	1	\$800.00																										
Class of Time - Pre-emptible with notice																																						
<table><tr><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="7"></td></tr><tr><td>Week:</td><td>09/17/12</td><td>09/23/12</td><td>-T-----</td><td>1</td><td>\$800.00</td><td colspan="7"></td></tr></table>														<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>								Week:	09/17/12	09/23/12	-T-----	1	\$800.00							
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																																	
Week:	09/17/12	09/23/12	-T-----	1	\$800.00																																	
N 19	KITV	09/19/12	09/19/12	REVENGE	9-10pm		:30			NM	1	\$1,200.00																										
Class of Time - Pre-emptible with notice																																						
<table><tr><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="7"></td></tr><tr><td>Week:</td><td>09/17/12</td><td>09/23/12</td><td>--W----</td><td>1</td><td>\$1,200.00</td><td colspan="7"></td></tr></table>														<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>								Week:	09/17/12	09/23/12	--W----	1	\$1,200.00							
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>																																	
Week:	09/17/12	09/23/12	--W----	1	\$1,200.00																																	
N 20	KITV	09/20/12	09/20/12	WIPEOUT	7-8pm		:30			NM	1	\$300.00																										
Class of Time - Immediately Pre-emptible without notice																																						

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KITV
801 South King Street
Honolulu, HI 96813
(808)535-0400

www.KITV.com

Contract / Revision 951606 /		Alt Order #
Contract Dates 09/17/12 - 09/23/12	Product 9/17 WK	Estimate # 11956
Advertiser Hirono/D/Senate		Original Date / Revision 09/13/12 / 09/13/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	---T---				1	\$300.00			
N 21	KITV	09/21/12	09/21/12	SHARK TANK	7-8pm		:30			NM	1	\$600.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	----F--				1	\$600.00			
N 22	KITV	09/23/12	09/23/12	EMMY AWARDS	Su 7-10p		:30			NM	1	\$1,000.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----S				1	\$1,000.00			
N 23	KITV	09/17/12	09/23/12	KITV News At 10	10-1035pm		:30			NM	4	\$2,000.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	11-11--				4	\$500.00			
N 24	KITV	09/17/12	09/23/12	KITV 4 News at 10 II M-F	KITV 4 News at 10		:30			NM	5	\$1,500.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	11111--				5	\$300.00			
N 25	KITV	09/22/12	09/22/12	KITV 4 News at 10 Sat	KITV 4 News at 10		:30			NM	1	\$200.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----S-				1	\$200.00			
N 26	KITV	09/23/12	09/23/12	KITV 4 News at 10 Sun	KITV 4 News at 10		:30			NM	1	\$300.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----S				1	\$300.00			
Totals											80	\$15,890.00

*Tax 1 Note: General Excise Tax 4.712%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
08/27/12 - 09/23/12	80	\$15,890.00	\$13,506.50	\$636.43	\$14,142.93
Totals	80	\$15,890.00	\$13,506.50	\$636.43	\$14,142.93

Signature: _____ Date: _____

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CONTRACT

KITV
HAWAII

KITV
801 South King Street
Honolulu, HI 96813
(808)535-0400

www.KITV.com

And:

Media Strategies & Research
1580 Lincoln Street
Suite 510
Denver, CO 80203

Contract / Revision 953960 /		Alt Order #
Product 9/24 WK		
Contract Dates 09/24/12 - 09/30/12	Estimate # 12031	
Advertiser Hirono/D/Senate		Original Date / Revision 09/20/12 / 09/20/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KITV	Account Executive KITV Political Local K	Sales Office Honolulu
Special Handling Political Duplicate File Copy		
Demographic Adults 25-54		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KITV	09/25/12	09/27/12	KITV 4 News This Morning	5-530A		:30			NM	3	\$300.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	-111---				3	\$100.00			
N 2	KITV	09/24/12	09/28/12	KITV 4 News This Morning	530-6A		:30			NM	5	\$500.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	11111--				5	\$100.00			
N 3	KITV	09/24/12	09/28/12	KITV 4 News This Morning	6-7A		:30			NM	10	\$1,500.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	22222--				10	\$150.00			
N 4	KITV	09/24/12	09/28/12	GMA M-F	7-9am		:30			NM	10	\$1,000.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	22222--				10	\$100.00			
N 5	KITV	09/29/12	09/29/12	Weekend GMA	5am-6am		:30			NM	1	\$50.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	-----1-				1	\$50.00			
N 6	KITV	09/29/12	09/29/12	KITV4 NewsThis Morn Sa/Su	KITV4 NewsThis M		:30			NM	1	\$25.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	-----1-				1	\$25.00			
N 7	KITV	09/30/12	09/30/12	KITV4 NewsThis Morn Sa/Su	6-7A		:30			NM	1	\$70.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	-----1				1	\$70.00			
N 8	KITV	09/30/12	09/30/12	KITV4 NewsThis Morn Sa/Su	7-8A		:30			NM	1	\$70.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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KITV
801 South King Street
Honolulu, HI 96813
(808)535-0400

www.KITV.com

Contract / Revision	Alt Order #
953960 /	

Contract Dates	Product	Estimate #
09/24/12 - 09/30/12	9/24 WK	12031

Advertiser	Original Date / Revision
Hirono/D/Senate	09/20/12 / 09/20/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount																										
<table> <tr> <td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td></td><td></td><td></td></tr> <tr> <td>Week:</td><td></td><td>09/24/12</td><td>09/30/12</td><td>-----1</td><td></td><td></td><td></td><td>1</td><td>\$70.00</td><td></td><td></td><td></td></tr> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				Week:		09/24/12	09/30/12	-----1				1	\$70.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		09/24/12	09/30/12	-----1				1	\$70.00																													
N 9	KITV	09/24/12	09/28/12	The View	8:58-10:00 am / Hc		:30			NM	5	\$750.00																										
		Class of Time - Pre-emptible with notice																																				
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		09/24/12	09/30/12	11111--				5	\$150.00																													
N 10	KITV	09/24/12	09/28/12	Judge Judy Daytime	Judge Judy Daytim		:30			NM	5	\$250.00																										
		Class of Time - Immediately Pre-emptible without notice																																				
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		09/24/12	09/30/12	11111--				5	\$50.00																													
N 11	KITV	09/24/12	09/28/12	Ellen	3-4pm		:30			NM	9	\$450.00																										
		Class of Time - Immediately Pre-emptible without notice																																				
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		09/24/12	09/30/12	12222--				9	\$50.00																													
N 12	KITV	09/24/12	09/28/12	Dr Oz 4-5p	4-5p		:30			NM	10	\$600.00																										
		Class of Time - Immediately Pre-emptible without notice																																				
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		09/24/12	09/30/12	22222--				10	\$60.00																													
N 13	KITV	09/24/12	09/28/12	KITV News At 5	5-5:30pm		:30			NM	8	\$2,400.00																										
		Class of Time - Pre-emptible with notice																																				
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		09/24/12	09/30/12	21221--				8	\$300.00																													
N 14	KITV	09/24/12	09/28/12	KITV News At 6	6-6:30pm		:30			NM	5	\$2,000.00																										
		Class of Time - Immediately Pre-emptible without notice																																				
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		09/24/12	09/30/12	11111--				5	\$400.00																													
N 15	KITV	09/24/12	09/28/12	How I Met Your Mother M-F	6:27-7:00 pm		:30			NM	9	\$675.00																										
		Class of Time - Immediately Pre-emptible without notice																																				
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		09/24/12	09/30/12	22212--				9	\$75.00																													
N 16	KITV	09/29/12	09/29/12	How I Met Your Mother Sat	6:30-7:00 pm		:30			NM	1	\$50.00																										
		Class of Time - Immediately Pre-emptible without notice																																				
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		09/24/12	09/30/12	-----1-				1	\$50.00																													
N 17	KITV	09/24/12	09/24/12	DWTS	7-9P		:30			NM	1	\$2,000.00																										
		Class of Time - Pre-emptible with notice																																				
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		09/24/12	09/30/12	M-----				1	\$2,000.00																													
N 18	KITV	09/24/12	09/24/12	CASTLE	9-10pm		:30			NM	1	\$1,200.00																										
		Class of Time - Pre-emptible with notice																																				
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		09/24/12	09/30/12	M-----				1	\$1,200.00																													
N 19	KITV	09/25/12	09/25/12	PRIVATE PRACTICE	9-10pm		:30			NM	1	\$1,200.00																										
		Class of Time - Pre-emptible with notice																																				
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		09/24/12	09/30/12	-T-----				1	\$1,200.00																													
N 20	KITV	09/28/12	09/28/12	SHARK TANK	7-8pm		:30			NM	1	\$600.00																										
		Class of Time - Pre-emptible with notice																																				

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KITV
HAWAII



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(808)535-0400

www.KITV.com

Contract / Revision	Alt Order #
953960 /	

Contract Dates	Product	Estimate #
09/24/12 - 09/30/12	9/24 WK	12031

Advertiser	Original Date / Revision
Hirono/D/Senate	09/20/12 / 09/20/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	----F--				1	\$600.00			
N 21	KITV	09/30/12	09/30/12	REVENGE	8-9pm		:30			NM	1	\$1,500.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----S				1	\$1,500.00			
N 22	KITV	09/24/12	09/28/12	KITV News At 10	10-1035pm		:30			NM	5	\$2,500.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	11111--				5	\$500.00			
N 23	KITV	09/24/12	09/28/12	KITV 4 News at 10 II M-F	KITV 4 News at 10		:30			NM	5	\$3,000.00
Class of Time - Fixed Non Pre-emptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	11111--				5	\$600.00			
N 24	KITV	09/29/12	09/29/12	KITV 4 News at 10 Sat	KITV 4 News at 10		:30			NM	1	\$100.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----1-				1	\$100.00			
N 25	KITV	09/30/12	09/30/12	KITV 4 News at 10 Sun	KITV 4 News at 10		:30			NM	1	\$150.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----1				1	\$150.00			
N 26	KITV	09/28/12	09/28/12	Nightline	11-1130p		:30			NM	1	\$100.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	----1--				1	\$100.00			
Totals											102	\$23,040.00

*Tax 1 Note: General Excise Tax 4.712%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
08/27/12 - 09/30/12	102	\$23,040.00	\$19,584.00	\$922.80	\$20,506.80
Totals	102	\$23,040.00	\$19,584.00	\$922.80	\$20,506.80

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

CONTRACT

KFVE-K5
420 Waiakamilo Road
Suite 205
Honolulu, HI 96817
(808) 847-9375

And:

Media Strategies & Research
1580 Lincoln Street
Suite 510
Denver, CO 80203

Contract / Revision 820388 /		Alt Order #
Product 9/17/12 - 9/23/12		
Contract Dates 09/17/12 - 09/23/12	Estimate # 11956	
Advertiser Mazie Hirono for Senate		Original Date / Revision 09/13/12 / 09/13/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KFVE	Account Executive Marche' Kawai	Sales Office Honolulu-Local
Special Handling		
Demographic Adults 25-54		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KFVE	09/17/12	09/23/12	Hawaii News Now: Sunrise	8a-9a		:30			NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/17/12	09/23/12	MTWTF--				5	\$50.00			
N 2	KFVE	09/17/12	09/23/12	Extra (M-F PA)	530p-6p		:30			NM	5	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/17/12	09/23/12	MTWTF--				5	\$10.00			
N 3	KFVE	09/17/12	09/23/12	Hawaii News Now at 6:30	628p-7p		:30			NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/17/12	09/23/12	MTWTF--				5	\$150.00			
N 4	KFVE	09/17/12	09/23/12	Hawaii News Now At Nine	9p-935p		:30			NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/17/12	09/23/12	MTWTF--				4	\$350.00			
N 5	KFVE	09/22/12	09/22/12	Hawaii News Now At Nine	9p-935p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/17/12	09/23/12	-----S-				1	\$350.00			
N 6	KFVE	09/23/12	09/23/12	Hawaii News Now At Nine	9p-935p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/17/12	09/23/12	-----S				1	\$350.00			
Totals											21	\$3,150.00

*Tax 1 Note: General Excise Tax 4.712%.

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
08/27/12 -09/23/12	21	\$3,150.00	\$2,677.50	\$126.16	\$2,803.66
Totals	21	\$3,150.00	\$2,677.50	\$126.16	\$2,803.66

Signature: _____ Date: _____

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This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.